

Alivia McAtee

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EDUCATION

Davidson College

Bachelor of Arts, English,
Minor: Digital Studies

- GPA: 3.6
- Relevant Coursework:

Davidson, NC
Expected May, 2020

Woodgrove High School

High School Diploma

- GPA: 4.38 (4.0 scale)
- Honors: Loudoun County Public Schools Excellence in Education, Advanced Placement Honors Scholar with Distinction, Dulles Greenway Citizenship Award

Purcellville, VA
June, 2016

WORK EXPERIENCE

The Charlotte Agenda

Freelance Writer/Digital Strategist; Business and Media Development Intern (June-August 2017)

- Research events in the Charlotte area and produce a weekly article garnering 10,000+ views
- Write articles in partnership with major companies such as Skookum, Bank of America and Coca-Cola
- Publish events, homes for sale, and local jobs on the Charlotte Agenda website to generate profit
- Create subsidized content for a daily newsletter sent to 50,000+ readers
- Design and execute photoshoots to promote local businesses

Charlotte, NC
August 2017- present

Scott MacDonald

Writing Intern

- Conduct research regarding financial aid and alumni success at Davidson College
- Plan and execute interviews with high-profile alumni, including Anthony Foxx and John Kuykendall
- Compose and edit 2 chapters for publication in Scott MacDonald's book, *The MacDonald Community Scholarship Plan to Help Fund College Education* (Publication date: 2019)

Charlotte, NC
April 2017- October 2017

LEADERSHIP & CAMPUS INVOLVEMENT

Warner Hall Red & Black Ball

Auction Chair

- Organize an auction generation \$10,000+ in donations
- Reach out to hundreds of businesses to leverage donations
- Organize and direct a subcommittee to solicit donations for the auction

Davidson, NC
March 2018 – Present

Her Campus

Blog Editor

- Generated ideas for and write weekly articles that are published online. Topics range from on campus events, editorials, and profile pieces.
- Edit 5-10 articles a week prior to publication to ensure quality of content
- Helped to maintain Pink Level status, placing Davidson in the top 10% of Her Campus chapters for content, readership, and vision.

Davidson, NC
August 2016-January 2018

Woodgrove Outlander Newspaper

Managing Editor

- Wrote and edited articles for 4 yearly publications, focusing on food and restaurants in the community
- Organized fundraising events to raise money to print the paper
- Managed team of 20 writers, overseeing and enforcing deadlines to help us win the title of Virginia High School League First Class Newspaper

Purcellville, VA
August 2015 – June 2016

Woodgrove High School Senior Class Council

Secretary

- Direct and transcribe weekly meetings to keep track of progress
- Plan fundraising events to raise money for end of the year events
- Create and premiere Senior Capstone Project to give seniors a productive end to the year and to improve the school campus

Purcellville, VA
August 2015 – June 2016

Extracurricular Activities

Warner Hall Eating House

- Member

Davidson, NC
January 2017-present

Health Justice Committee

- Member

Davidson, NC
August 2016-present

SKILLS

- Proficient in Microsoft Office (Word, PowerPoint, Excel), Adobe Photoshop, and Wordpress
- Intermediate in French